



PEAT POLICY

Background

ASDA recognises that peat bogs provide a unique habitat for flora and fauna. The high conservation value of undisturbed peatlands and the finite nature of peat as a resource are of great concern to ASDA.

Implementation

It is the supplier's responsibility to ensure that peat production occurs ethically and sympathetically.

- ASDA shall not accept peat from Sites of Special Scientific Interest (SSSI) (England and Wales), Areas of Special Scientific Interest (ASSI) (Northern Ireland), Special Areas of Conservation (SAC) (Republic of Ireland) or Sites of Scientific Interest (SSI) (Scotland).
- The supplier shall not extract or purchase materials of these origins.
- Peat production sites shall be managed in a way which minimises any potential damage to the surrounding countryside and facilitates rehabilitation of the site after extraction has ceased.
- After extraction, a minimum, of 0.5 metres residual peat shall be left in situ to facilitate rehabilitation.
- The supplier shall ensure that appropriate after-use arrangements are established in consultation with interested parties.
- The supplier shall consider all possible alternative materials for use in substrate manufacture taken from sustainable and renewable resources and certified by the Soil Association or other appropriate authorities.

ASDA is committed to reduce peat usage so that by 2012 total usage, including compost and growing media used for growing plants and bulbs sold by ASDA is 90 % peat free.